



DANIELLE GOSDA

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EXPERIENCE

Likeable

Associate Creative Director OCTOBER 2025 - MARCH 2026

Senior Art Director NOVEMBER 2021 - OCTOBER 2025

Art Director NOVEMBER 2020 - NOVEMBER 2021

- Concepted and developed visually compelling and strategy led concepts for digital and social executions for various brands
- Presented ideas and work to clients and key stakeholders
- Art directed, casted, styled, directed, and oversaw production for photo and video shoots
- Oversaw post-production processes to ensure creative quality
- Managed and supported junior creatives

Digitas Health

Art Director SEPTEMBER 2018 - NOVEMBER 2020

Associate Art Director AUGUST 2017 - SEPTEMBER 2018

- Concepted, designed, and produced digital, social, and print campaign materials
- Participated in concepting for winning new business pitches
- Concepted and designed branding and campaigns for new brand launches

Ogilvy & Mather

Creative Intern FEBRUARY 2017 - MAY 2017

- Concepted and art directed social media campaign extensions
- Supported Associate Creative Directors on video shoot pre production

EDUCATION

The Fashion Institute of Technology — BFA Advertising Design

AUGUST 2013 - MAY 2017

SOFTWARE

Adobe Creative Suite (Ps, Ai, In, Ae, Pr), Capcut, Google Suite, Microsoft Office

AWARDS

One Show Bronze Pencil | IKEA 2017 "Oddly IKEA"

Shorty Awards Winner In Humor | "FU 2020"

Ava Digital Awards Gold Winner | Giant Food TikTok